### Peace Officer Wives of California Inc. (Faith.Wife.Hero) or faithwifehero.com

### **DISCLAIMER & DISCLOSURE**

Last updated January 2020

#### **INTRODUCTION**

The information provided by Peace Officer Wives of California Inc. (Faith.Wife.Hero) ("we," "us" or "our") on Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com (the "Site") is for general informational purposes only. All information on the Site is provided in good faith, however we make no representation or warranty of any kind, express or implied, regarding the accuracy, adequacy, validity, reliability, availability or completeness of any information on the Site.

Under no circumstance shall we have any liability to you for any loss or damage of any kind incurred as a result of the use of the site or reliance on any information provided on the site. Your use of the site and your reliance on any information on the site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com is solely at your own risk.

Again, information posted on Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com is of opinion. Do not use our site to treat or self-cure yourself or others. If you any questions about your mental or physical health, please consult a licensed physician or psychiatrist.

#### EXTERNAL LINKS DISCLAIMER FOR WEBSITE

The Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com may contain (or you may be sent through the Site links to other websites or content belonging to or originating from third parties or links to websites and features in banners or other advertising. Such external links are not investigated, monitored, or checked for accuracy, adequacy, validity, reliability, availability or completeness by us.

We do not warrant, endorse, guarantee, or assume responsibility for the accuracy or reliability of any information offered by third-party websites linked through the site or any website or feature linked in any banner or other advertising. We will not be a party to or in any way be responsible for monitoring any transaction between you and third-party providers of products or services.

#### **PROFESSIONAL DISCLAIMER FOR WEBSITE**

The Site cannot and does not contain medical/legal/fitness/health/other advice. The medical/legal/fitness/health/other advice information is provided for general informational and educational purposes only and is not a substitute for professional advice. Accordingly, before taking any actions based upon such information, we encourage you to consult with the appropriate professionals. We do not provide any kind of medical/legal/fitness/health/other advice. The use or reliance of any information contained on this site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com is solely at your own risk.

### **TESTIMONIALS DISCLAIMER FOR WEBSITE**

The Site may contain testimonials by users of our products and/or services. These testimonials reflect the real-life experiences and opinions of such users. However, the experiences are personal to those particular users, and may not necessarily be representative of all users of our products and/or services. We do not claim, and you should not assume, that all users will have the same experiences. Your individual results may vary.

The testimonials on the Site are submitted in various forms such as text, audio and/or video, and are reviewed by us before being posted. They appear on the Site verbatim as given by the users, except for the correction of grammar or typing errors. Some testimonials may have been shortened for the sake of brevity where the full testimonial contained extraneous information not relevant to the general public.

The views and opinions contained in the testimonials belong solely to the individual user and do not reflect our views and opinions. We are not affiliated with users who provide testimonials, and users are not paid or otherwise compensated for their testimonials.

The testimonials on the Site are not intended, nor should they be construed, as claims that our products and/or services can be used to diagnose, treat, mitigate, cure, prevent or otherwise be used for any disease or medical condition. No testimonials have been clinically proven or evaluated.

#### WEBSITE PRIVACY POLICY

Last updated January 2020

## **INTRODUCTION**

Peace Officer Wives of California Inc. (Faith.Wife.Hero) ("we" or "us" or "our") respects the privacy of our users ("user" or "you"). This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website faithwifehero.com, including any other media form, media channel, mobile website, or mobile application related or connected thereto (collectively, the "Site"). Please read this privacy policy carefully. If you do not agree with the terms of this privacy policy, please do not access the site. We reserve the right to make changes to this Privacy Policy at any time and for any reason. We will alert you about any changes by updating the "Last Updated" date of this Privacy Policy. Any changes or modifications will be effective immediately upon posting the updated Privacy Policy on the Site, and you waive the right to receive specific notice of each such change or modification.

You are encouraged to periodically review this Privacy Policy to stay informed of updates. You will be deemed to have been made aware of, will be subject to, and will be deemed to have accepted the changes in any revised Privacy Policy by your continued use of the Site after the date such revised Privacy Policy is posted.

## **COLLECTION OF YOUR INFORMATION**

We may collect information about you in a variety of ways. The information we may collect on the Site includes:

### **Personal Data**

Personally identifiable information, such as your name, shipping address, email address, and telephone number, and demographic information, such as your age, gender, hometown, and interests, that you voluntarily give to us Peace Officer Wives of California Inc. (Faith.Wife.Hero) when you register with the Site, and/or faithwifehero.com when you choose to participate in various activities related to the Site such as online chat and message boards. You are under no obligation to provide us with personal information of any kind, however your refusal to do so may prevent you from using certain features of the Site and Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com

### **Derivative Data**

Information our servers automatically collect when you access the Site, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the Site.

### **Financial Data**

Financial information, such as data related to your payment method (e.g. valid credit card number, card brand, expiration date) that we may collect when you purchase, order, return, exchange, or request information about our services from the Site or Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com We store only very limited, if any, financial information that we collect. Otherwise, all financial information is stored by our payment processor, PayPal, Square, Venmo, other, and you are encouraged to review their privacy policy and contact them directly for responses to your questions.

## **Mobile Device Data**

Device information, such as your mobile device ID, model, and manufacturer, and information about the location of your device, if you access the Site from a mobile device.

#### **Third-Party Data**

Information from third parties, such as personal information or network friends, if you connect your account to the third party and grant the Site permission to access this information.

## Data From Contests, Giveaways, and Surveys

Personal and other information you may provide when entering contests or giveaways and/or responding to surveys.

## **USE OF YOUR INFORMATION**

Having accurate information about you permits us to provide you with a smooth, efficient, and customized experience. Specifically, we may use information collected about you via the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com to:

- Administer sweepstakes, promotions, and contests.
- Assist law enforcement and respond to subpoena.
- Compile anonymous statistical data and analysis for use internally or with third parties.
- Deliver targeted advertising, coupons, newsletters, and other information regarding promotions and the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com to you.
- Email you regarding your account or order.
- Enable user-to-user communications.
- Fulfill and manage purchases, orders, payments, and other transactions related to the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com
- Generate a personal profile about you to make future visits to the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com more personalized.
- Increase the efficiency and operation of the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com
- Monitor and analyze usage and trends to improve your experience with the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com
- Notify you of updates to the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com.
- Offer new products, services, Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com and/or recommendations to you.
- Perform other business activities as needed.
- Prevent fraudulent transactions, monitor against theft, and protect against criminal activity.
- Process payments and refunds.
- Request feedback and contact you about your use of the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com
- Resolve disputes and troubleshoot problems.
- Respond to product and customer service requests.
- Send you a newsletter.
- Solicit support for the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com

# SENSITIVE PERSONAL INFORMATION

At no time should you submit personal information to the website. This includes your social security number, information regarding race, ethnic origin, political opinions, health information, criminal background, religious beliefs, or sensitive trade memberships. If you elect to submit such information to us, it will be subject to this Privacy Policy.

# DISCLOSURE OF YOUR INFORMATION

We may share information we have collected about you in certain situations. Your information may be disclosed as follows:

## By Law or to Protect Rights

If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others, we may share your information as permitted or required by any applicable law,

rule, or regulation. This includes exchanging information with other entities for fraud protection and credit risk reduction.

### **Third-Party Service Providers**

We may share your information with third parties that perform services for us or on our behalf, including payment processing, data analysis, email delivery, hosting services, customer service, and marketing assistance.

#### **Marketing Communications**

With your consent, or with an opportunity for you to withdraw consent, we may share your information with third parties for marketing purposes, as permitted by law.

#### **Interactions with Other Users**

If you interact with other users of the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com those users may see your name, profile photo, and descriptions of your activity, including sending invitations to other users, chatting with other users, liking posts, following blogs.

#### **Online Postings**

When you post comments, contributions or other content to the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com your posts may be viewed by all users and may be publicly distributed outside the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com in perpetuity.

#### Affiliates

We may share your information with our affiliates, in which case we will require those affiliates to honor this Privacy Policy. Affiliates include our parent company and any subsidiaries, joint venture partners or other companies that we control or that are under common control with us.

#### **Business Partners**

We may share your information with our business partners to offer you certain products, services or promotions.

#### **Social Media Contacts**

If you connect to the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com through a social network, your contacts on the social network will see your name, profile photo, and descriptions of your activity.

#### **Other Third Parties**

We may share your information with advertisers and investors for the purpose of conducting general business analysis. We may also share your information with such third parties for marketing purposes, as permitted by law.

## TRACKING TECHNOLOGIES

### **Cookies and Web Beacons**

We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com to help customize the Site and improve your experience. When you access the Site, your personal information is not collected through the use of tracking technology. Most browsers are set to accept cookies by default. You can remove or reject cookies, but be aware that such action could affect the availability and functionality of the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com You may not decline web beacons. However, they can be rendered ineffective by declining all cookies or by modifying your web browser's settings to notify you each time a cookie is tendered, permitting you to accept or decline cookies on an individual basis.

We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com to help customize the Site and improve your experience.

### **Internet-Based Advertising**

Additionally, we may use third-party software to serve ads on the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com, implement email marketing campaigns, and manage other interactive marketing initiatives. This third-party software may use cookies or similar tracking technology to help manage and optimize your online experience with us. For more information about opting-out of interest-based ads, visit the <u>Network Advertising</u> <u>Initiative Opt-Out Tool</u> or <u>Digital Advertising Alliance Opt-Out Tool</u>.

#### Website Analytics

We may also partner with selected third-party vendors such as Google Analytics, and others, to allow tracking technologies and remarketing services on the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com through the use of first party cookies and third-party cookies, to, among other things, analyze and track users' use of the Site determine the popularity of certain content and better understand online activity. By accessing the Site you consent to the collection and use of your information by these third-party vendors. You are encouraged to review their privacy policy and contact them directly for responses to your questions. We do not transfer personal information to these third-party vendors. However, if you do not want any information to be collected and used by tracking technologies, you can visit the third-party vendor or the <u>Network Advertising Initiative Opt-Out</u> <u>Tool or Digital Advertising Alliance Opt-Out Tool</u>.

You should be aware that getting a new computer, installing a new browser, upgrading an existing browser, or erasing or otherwise altering your browser's cookies files may also clear certain opt-out cookies, plug-ins, or settings.

#### **Third Party Websites**

Privacy Policy, and we cannot guarantee the safety and privacy of your information. Before visiting and providing any information to any third-party websites, you should inform yourself of the privacy policies and practices (if any) of the third party responsible for that website, and should take those steps necessary to, in your discretion, protect the privacy of your information.

We are not responsible for the content or privacy and security practices and policies of any third parties, including other sites, services or applications that may be linked to or from the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com

# SECURITY OF YOUR INFORMATION

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse. Any information disclosed online is vulnerable to interception and misuse by unauthorized parties. Therefore, we cannot guarantee complete security if you provide personal information.

# POLICY FOR CHILDREN

## **COPPA (Children Online Privacy Protection Act)**

When it comes to the collection of personal information from children under the age of 13 years old, the Children's Online Privacy Protection Act (COPPA) puts parents in control. The Federal Trade Commission, United States' consumer protection agency, enforces the COPPA Rule, which spells out what operators of websites and online services must do to protect children's privacy and safety online.

We do not knowingly solicit information from or market to children under the age of 13. If you become aware of any data we have collected from children under age 13, please contact us using the contact information provided below.

## **CONTROLS FOR DO-NOT-TRACK FEATURES**

Most web browsers and some mobile operating systems Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. No uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy Policy. Most web browsers and some mobile operating systems Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. If you set the DNT signal on your browser, we will respond to such DNT browser signals.

# **OPTIONS REGARDING YOUR INFORMATION**

### **Emails and Communications**

If you no longer wish to receive correspondence, emails, or other communications from us, you may opt-out by:

- Noting your preferences at the time you register your account with the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com
- Logging into your account settings and updating your preferences.
- Contacting us using the contact information provided below
- Email us directly to request your email to be opt-out

If you no longer wish to receive correspondence, emails, or other communications from third parties, you are responsible for contacting the third party directly.

## **CALIFORNIA PRIVACY RIGHTS**

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under 18 years of age, reside in California, and have a registered account with the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com you have the right to request removal of unwanted data that you publicly post on the Site. To request removal of such data, please contact us using the contact information provided below, and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Site Peace Officer Wives of California Inc. (Faith.Wife.Hero) and/or faithwifehero.com but please be aware that the data may not be completely or comprehensively removed from our systems.

#### CONTACT US

If you have questions or comments about this Privacy Policy, Disclaimer & Disclosure please contact us at:

Peace Officer Wives of California Inc. (Faith.Wife.Hero) PO Box 1326 Los Altos, CA 94023 faith.wife.hero@gmail.com